HAMBURG SUSTAINABILITY CONFERENCE

General Information for Tenderers

PUBLIC SOLICITATION FOR EVENT SERVICES FOR THE PLANNING AND EXECUTION OF THE HSC 2027

May 31–June 1, 2027

November 16, 2026

Agenda

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01 General Information



Heads of state and government, international ministers, and heads of international organization at the Hamburg Sustainability Conference 2026

The Global Conference for New Alliances

The Hamburg Sustainability Conference (HSC) brings together approximately **1,500 leading decision-makers** from the **business, political, and civil society sectors** in more than 100 countries each year. It provides an **international forum** for developing solutions to the key challenges facing a world in transition: economic resilience, security of supply, and strategic partnerships—all within the framework of a rules-based, values-driven cooperation.

The exchange combines strategic political interests with economic dynamism and social responsibility—driven by innovation, based on partnership, and geopolitically relevant. At its core is the conviction that sustainable development strengthens resilience, opens up future markets, and creates long-term stability and shared opportunities. The conference focuses, among other things, on financing solutions, technologies, and resilient partnerships.

Initiators:

Federal Ministry for Economic Cooperation and Development

UNDP Empowered lives. Resilient nations.

MICHAEL OTTO STIFTUNG

Hamburg

Mission Goals



1

Encourage new alliances and empower the private sector for SDG commitment.

2

Build strong networks to accelerate and scale progress on the Sustainable Development Goals with leading experts from politics, business, science and civil society.

3

Strengthen trust and dialogue between Emerging Societies and Developing and Advanced Economies on pressing issues of global governance, equity and legitimacy.

4

Achieve breakthroughs, share expertise and introduce new solutions that are ready to implement and scale within the planetary boundaries.

5

Enable open discussions about pain points, conflict of interests, cross purposes and inconsistencies within the SDG process with the aspiration to overcome obstacles together.

6

Generate positive news and cultivate new hope.

02 Program Overview

Program

The program of the Hamburg Sustainability Conference is co-created by international heterogeneous groups including actors from the private sector, politics, civil society and academia. It is of highly relevance to enable a diverse program including panelists and people involved.

The 2027 program will be structured around HSC’s three strategic pillars, translated into focused themes of current and strategic relevance. They are presented on the next page.

The Partnerships We Need for the Future We Want

Strategic Pillar I: Reimagining Effective Partnerships in a Changing World

- **Mobilizing Financing for Development and Transformation:** Closes investment gaps and mobilizes public, private and multilateral finance
- **Jointly Shaping Sustainable Global Trade, Logistics and Supply Chains:** Creates solutions for more sustainable, resilient and transparent trade and supply chains.
- **Future of Development and Cooperation Politics:** Advances more effective, inclusive and balanced forms of international cooperation, explores pathways for the reform and renewal of multilateral cooperation and builds alliances to put these pathways into practice.

Strategic Pillar II: Delivering Sustainable Transformation

- **Building Resources for a Just Green Transition:** Addresses the skills, resources and conditions needed for inclusive transformation.
- **Facing the AI Revolution:** Focuses on the risks and opportunities of AI for sustainable development.
- **Opportunities for New Markets:** Develops pathways to mobilize innovation, investment and new business models to accelerate the green transition.

Strategic Pillar III: Rethinking Security, Building Resilience

- **Food Security and Nutrition:** Addresses resilient food systems amid climate-related, supply chain, water and health pressures.
- **Climate Adaptation and Land Resilience:** Focuses on resilient cities, communities and ecosystems.
- **Conflicts and Resilient Societies:** Delivers responses to fragility, crises and geopolitical shifts, as well as ways to strengthen the foundations for peace and stability.

03 Location

Hamburg City Hall & Chamber of Commerce

The Hamburg Sustainability Conference will take place in the City Hall of the Free and Hanseatic City of Hamburg and the Hamburg Chamber of Commerce.

Both buildings are connected by a passageway through the shared courtyard. The courtyard is part of the event area.

Accessibility, inclusion, and other sustainability standards must be taken into account and incorporated into the design and equipment of the venue and the formats implemented.

The entire event is subject to extensive security requirements. Special protocol standards must be facilitated.

There are 3 stages, 3 workshop rooms, one networking area, and several other rooms that are used for bilateral meetings, press interviews or other objectives.





Impressions of the Hamburg Sustainability Conference venue



04 Conference Formats

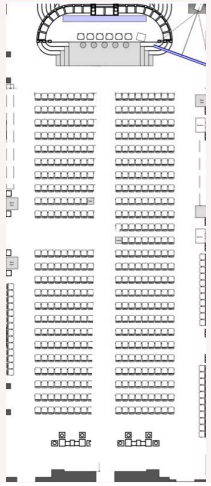
Conference Formats

Stages

- Open to public
- Duration: 45 minutes

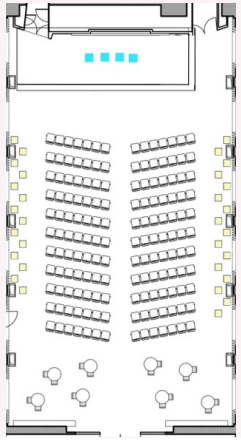
Great Banquet Hall

- 400 pax
- Theater seating
- 4 Speakers



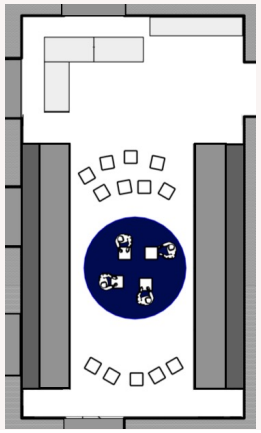
Future Talks

- 150-200 pax
- theater seating
- 4 Speakers



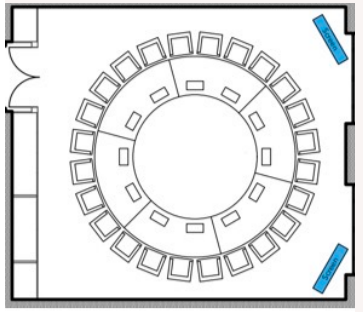
Solution Talks

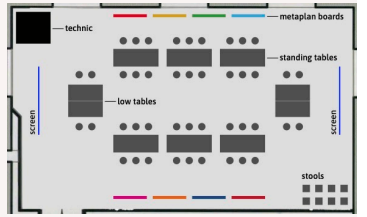
- 50 pax
- Fishbowl setting
- 4 Speakers



Workshops

- **Structure:** Discussion formats that can run up to 105 minutes and can be by invitation only or open to everyone
- **Accelerator I:** Roundtable for 24 pax
- **Accelerator II:** Open/Mixed setting for workshops for 40 pax
- **Accelerator III:** Roundtable for 45 pax





Great Banquet Hall

This stage is used for the opening sessions as well as the sessions that require the biggest audience as it provides the most seats. It is located in the City Hall on the second floor and has a capacity of around 400 seats.





Future Talks

This stage is the second biggest stage capacity wise. It has seats for 150-200 guests. Future Talks is located in the Chamber of Commerce on the first floor and has ab built-in technical and production room.





Solution Talks

This stage is set as a fishbowl enabling a more vivid exchange between panelists and audience. The room allows a capacity of 50 people. It is located in the Chamber of Commerce on the first floor.







Accelerator I

The setting of this Accelerator offers a confidential roundtable with up to 24 people. It is located in the Chamber of Commerce on the first floor.





Accelerator II

The setting of this Accelerator offers flexible workshop formats for up to 40 guests. It is located in the Chamber of Commerce on the first floor.





Accelerator III

The setting of this Accelerator enables roundtable with up to 45 people. It is located in the City Hall on the first floor.





Networking Area

The Networking Area provides space for our guests to meet and connect with each other. It is also the place where food and drinks are served. Our guests can also find help here at our Information Counter. It is located in the Chamber of Commerce on the ground floor.





05 Sustainability



Creating Access, Safety and Lasting Impact

Sustainability, inclusion and accessibility are embedded into every aspect of the Hamburg Sustainability Conference. We value the diversity of our community and rely on different perspectives and experiences to foster creative and inclusive solutions. We promote innovative and effective measures that help to reduce greenhouse gas emissions and strengthen our resilience to climate change.

Climate Protection & Energy Efficiency

The HSC works to reduce its environmental footprint by monitoring logistics, travel and energy use across the Conference. We encourage participants to choose the least carbon-intensive modes of transport, prioritize energy-efficient technical equipment and work with local suppliers to reduce transport-related emissions. All catering is vegetarian and regionally sourced.

Sustainable Design & Circular Materials

The HSC embraces circular design principles wherever possible. Approximately 70% of materials from our previous events are reused, including structural components for our stages, backdrops, banners and branded furniture. Printed materials use CoffeeCup Paper, made from 25% upcycled coffee cups and 75% recycled paper, while the Pangea typeface helps reduce the environmental impact of printing.

Responsible Partnerships & Inclusive Participation

Clear diversity criteria ensure the HSC is inclusive and accessible, with strong participation from EMDEs and meaningful representation of youth and women. All HSC partners must meet our standards of partnership engagement. Our funding and co-creation partners undergo a due diligence process we developed with the UNDP.

Green Events Seal

Since 2024, the HSC has partnered with Network Green Events to strengthen its sustainability performance. We use KPIs to measure progress, identify opportunities for improvement and report transparently on our sustainability journey. Following an independent audit, the Hamburg Sustainability Conference 2025 received the Premium Seal, the highest level of certification for sustainable event management.

06 What We Achieved: 2024 to 2026



Summary of Figures 2024–2026